



Border Trade Alliance

The Voice for Free and Efficient Trade



Event

[The 21st-Century Border](#)

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The 21st-Century Border

A Border Trade Alliance event in conjunction with the City of McAllen

Sept. 8-9, 2010

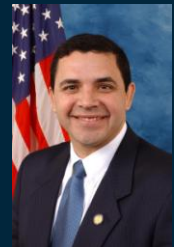
McAllen Convention Center Ballroom
McAllen, Texas

We invite you to join us this September for a look at the 21st-Century Border. We'll be joined by panelists who will give us insight into the direction our borders are heading and what the NAFTA governments are doing to expand legitimate trade and travel across our land borders.

Special confirmed guest speakers

Congressman Henry Cuellar

Rep. Cuellar chairs the Border, Maritime and Global Counterterrorism Subcommittee of the House Homeland Security Committee.



Congressman Ciro Rodriguez

Rep. Rodriguez is the vice chair of the Homeland Security Subcommittee of the House Appropriations Committee.



The Congressmen will be appearing on Sept. 9

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Preliminary Agenda

Wednesday September 8, 2010

3:30 p.m. - 5:30 p.m. Tour of Foreign Trade Zone and New Anzalduas Bridge

6 p.m. - 7:30 p.m. BTA reception at Casa De Palmas Hotel

Thursday September 9, 2010

7:00 a.m. - 7:45 a.m. Early-risers legislative briefing breakfast

8:00 a.m. - 12:15 a.m. Workshops on trade & security, including a congressional roundtable

12:30 p.m. - 2 p.m. Lunch and keynote address

Registration

\$75 for members

\$125 for non-members