



Starr County Industrial Foundation

Contact: Public Relations Coordinator

601 East Main St.

Rio Grande City, Texas 78582

Tel 956.487.2709

Cell 956.735.1035

Fax 956.716.8560

E-mail: nildelizondo@starrcounty.org

www.starrcounty.org

For Immediate Release

21ST CENTURY BORDER CONFERENCE

(Starr County) - On September 8-9, the Starr County Industrial Foundation (SCIF) will participate in the Border Trade Alliance (BTA) *21st Century Border Conference*. The event is scheduled to take place at the McAllen Convention Center and the agenda will include current topics affecting our border, such as security, immigration and visas. Additionally, a congressional roundtable will be hosted by Congressmen Henry Cuellar and Ciro D. Rodriguez to discuss what Congress is doing to secure our border, while facilitating legitimate trade and travel. Rose Benavidez, President of the SCIF encourages the business community to participate, "we should make an effort to attend and be kept current on important issues that affect our economy," said Benavidez. "This is the time to be part of the conversation and provide valuable input that can help the BTA steer their efforts and generate change that can help our border communities," she added.

Event Details

Date : September 8-9, 2010

Location: McAllen Convention Center

Fee : Non Members \$125.00

About the BTA

The BTA was formed in 1986 and its advocacy efforts focus on improving the quality of life in our border communities, enhancing the conditions for trade and travel while increasing security, and assessing the federal management of our borders.

(www.thebta.org)

For more information about the **SCIF** and to register for the conference, please visit www.starrcounty.org or call our office at 956.487.2709.

###